

Innovative technologies for sustainable shoe care – for recipes and packaging

In 2022, 75% of our bottles will be made from 100% recycled material.
In 2025 it will be 100% of our bottles.

Already today, you can care for shoes & sneakers on environmentally friendly way - with the biodegradable eco-friendly line.



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Our philosophy of sustainability



Renewable raw materials are the best for ecological production.

That's why we use sisal fibers, bamboo terrycloth, wool, cork and so on.

Natural materials are the best for user's wearing comfort.

They're absorbent, breathable, biodegradable etc.



Fair production –
Handmade in Germany.

Manufactured according to high German social standards.



Recycling is a technology of the future – we already use as many recycled materials as possible.

Leather is our most valuable recycled material. If we would not refine & finish it in high quality after food production, it would end up directly in incineration and pollute the environment. The cork of our winter soles is also a resource-saving recycling material.

Insole packaging

Made of carton as a renewable raw material



For insoles, renewable natural materials are the best solution - for the user & the environment.